



## **School Food Symposium - November 6-8th, 2020**

### **An Opportunity to Support a Movement for Local, Sustainable, and Healthy Food in Schools**

Alberta Food Matters (AFM) will be hosting an online symposium to assemble teachers, policy experts, academics, health professionals, local food producers, and community organizations to share information and discuss matters relating to school food. Topics will include setting up a school food system, sourcing local food, financing programs, maintaining children's nutrition during the pandemic, comprehensive school health, and how we can make a universal, healthy, school food program a reality in Alberta. A combination of Keynote speakers, panels, and sessions will cover these pressing topics. Participants will become informed about the strategies to address the school food challenges we are faced with today in an engaging online medium.

***AFM is seeking your support in this milestone event to help the future of local communities in Alberta.***

### **Who Attends?**

Our network spans the local food industry (farmers, food processors, distributors, cooks, etc.), students and teachers across Alberta including those located in inner-city, rural, and remote communities, community food leaders, food business, government officials, dietitians, indigenous leaders, academics, health professionals, and policy makers. Although the School Food Matters is focused in Alberta, the symposium is open to anyone across Canada who is interested in making a difference through School Food, including those already engaged, those thinking about getting involved, and those who are just interested in the topic.

### **Why Support Alberta Food Matters?**

AFM is a registered non-profit organization with a mission to foster leadership, relationships and actions that reconnect people, land and food in Alberta. AFM grows through community development, research and evidence-based approaches, policy development and skill building, educational projects, programs, workshops, and conferences. Over the last two decades, AFM has successfully hosted six conferences on various food issues important to Albertans.

### **A Word from Our Collaborators**

Edmonton Regional Learning Consortium (ERLC) and Northwest Regional Learning Consortium (NRLC) are honored to be supporting the School Food Matters Symposium. NRLC and ERLC are two of seven regional consortia in Alberta. The Alberta Regional Professional Development Consortia (ARPDC) are dedicated to promoting student learning and achievement, school improvement, and parental engagement in the educational process through the provision of professional learning opportunities at the local, regional and provincial levels.

## What Does it Mean to be a Supporter of the School Food Matters Symposium?

- Supporters of the Symposium associate themselves with an important movement to aid the future of local school food communities and support both AFM and our partner organizations;
- Financial contributions demonstrate your commitment to helping the community, supporting local food systems, and supporting healthy food in schools in the wake of a pandemic;
- Every donation counts and all sponsors will be recognized for their support. Sponsorship tiers and associated benefits are detailed below.

### Sponsorship Tiers

Benefits	\$5000	\$2500	\$1000	\$500	Variable
	Platinum	Gold	Silver	Bronze	Individual Donations
Sector exclusivity and a virtual shout-out at beginning and/or end of webinar. Can include a “giveaway/deal” companies are promoting for the event	✓	N/A	N/A	N/A	N/A
Sponsored content (logo, link to sponsor website) on registration site when individuals sign up for webinar	✓	✓	N/A	N/A	N/A
Company name/logo in promotional materials for event eg. e-poster, social media posts, newsletter	✓	✓	✓	N/A	Shout-out on social media for donations (Optional)
Sponsor logo(s) and tier on lobby slides while waiting for webinar to start	✓	✓	✓	✓	N/A
Complementary registrations *More registrations for higher tier sponsors	✓ 4	✓ 3	✓ 2	✓ 1	Complementary registration for donations >\$250
Logo/Name on AFM Website	✓	✓	✓	✓	(Optional)

### For more information, contact:

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